



ATOMY CENTER INTERIOR GUIDE BOOK

2020 | PHILIPPINES



CONTENTS

Guide Intro

01 Atomy Signboard (Type A)

02 Atomy Signboard (Type B)

03 Atomy Exterior

04 Atomy Banner Design Guide

05 Atomy Posters

06 Atomy Business Cards

01 & 02. EXTERNAL SIGNAGE

External Signage is very important in showing the Atomy Imagery. Hence, everyone should follow the regulations when installing the signage which include a specific size and color combinations. There are two design choices that we recommend for the banner, TYPE A uses a blue background (Pantone 2995C) and white font color. For TYPE B, it is white background and uses a blue font color (Pantone 2995C).

03. OUTER DOOR SHEET

When making a color for outer door sheet, it is recommended to have a translucent finish with the exclusive Atomy logo to maintain a simple and minimalist design. If it is necessary, the size of the door can be adjusted but make sure to stick with the regulations.

04. INTERNAL BANNER

As the name suggests, the use of internal banner is for Education Center's premises only. It's better to install it above the center of the stage for wider visibility and maintain the corporate image.

05. INTERNAL POSTERS

Internal posters include the company motto, vision and mission of the company, the role of education centers, the mission statement of the education center as well as its code of ethics. Using your own format is strictly prohibited.

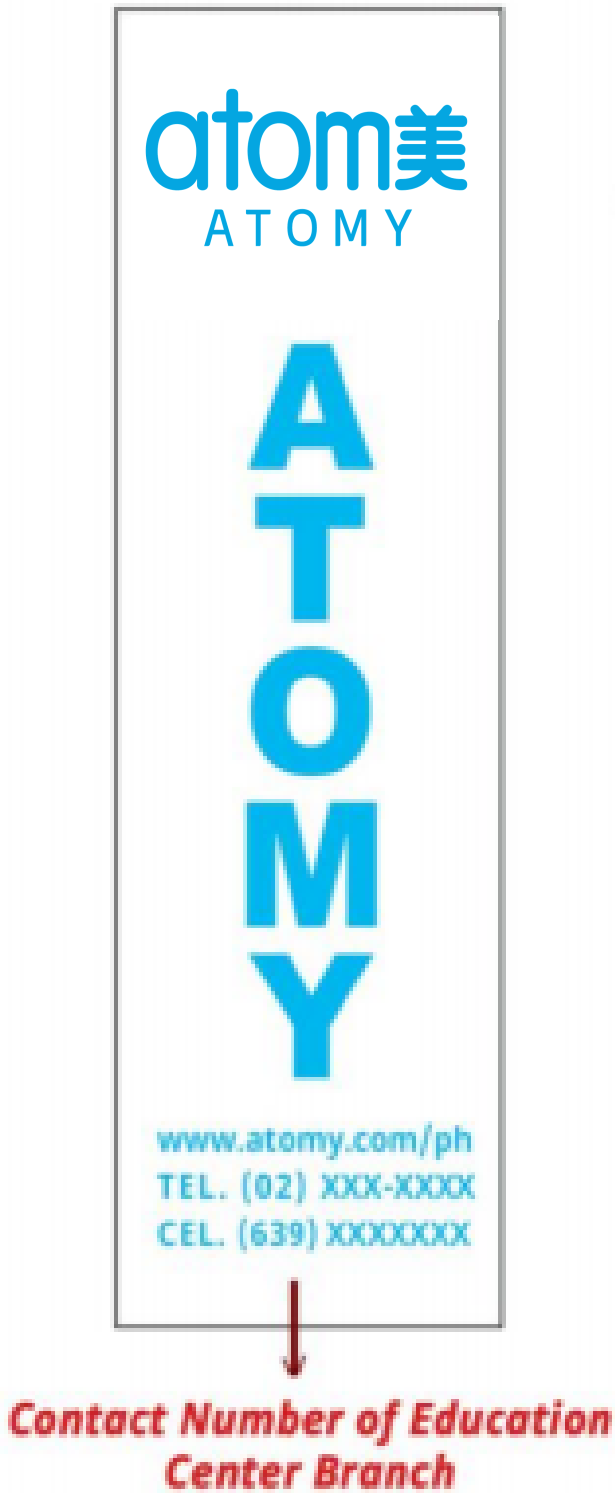
06. BUSINESS CARDS

Business cards are used to introduce yourself and atomy to all the members and future members. It's the basic medium for communication and must be presented well that's why a standard formatting is given. specific font type, font size and scale. If your contact details are long, spacing and size can be adjusted as long it does not affect the total image of your card. Do not use designations in your name to avoid confusion with other members.

GUIDE INTRO

02 Atomy Signboard

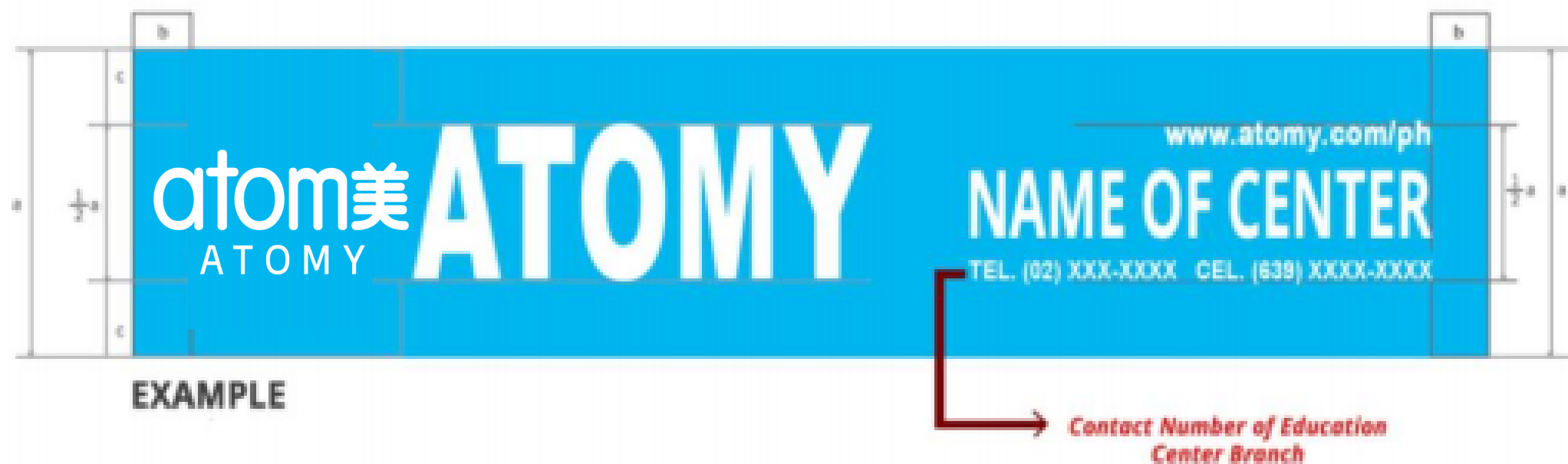
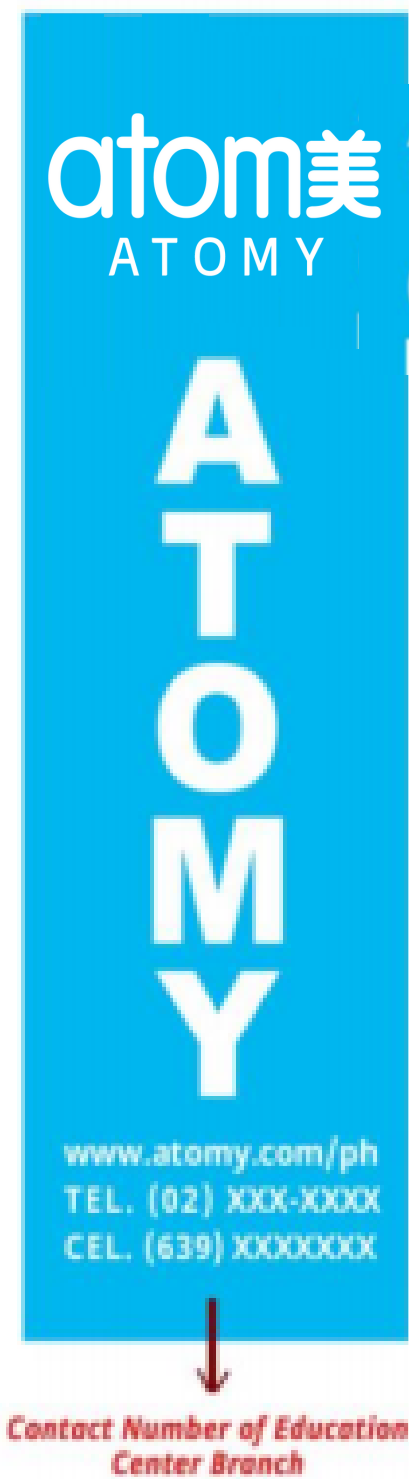
MATERIAL: GENERAL FLEX SIGNBOARD
SIZE: 4500mm x 950mm



Note:
This manual serves as a guide for the theming of Education Centers which also includes the exact measurements, color combinations, font font size, and sample look for compliance. These collaterals shall be produced by the center,

02 Atomy Signboard

MATERIAL: GENERAL FLEX SIGNBOARD
SIZE: 4500mm x 950mm



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03 Atomy Exterior (Office Entrance)

MATERIAL: FOG/TRANSLUCENT
SIZE: 400mm above horizontal stage



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04 Atomy Banner Design Guide

MATERIAL: CLOTH BANNER

SIZE: 500mm x 900mm

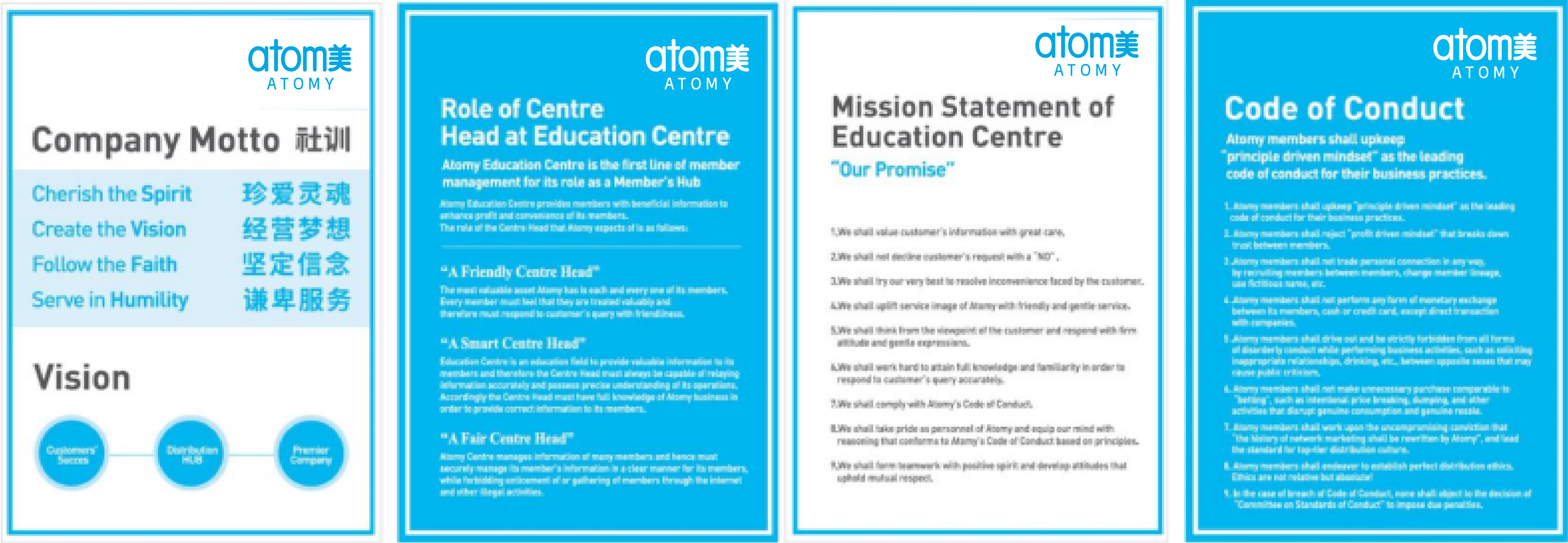


EXAMPLE

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05 Posters

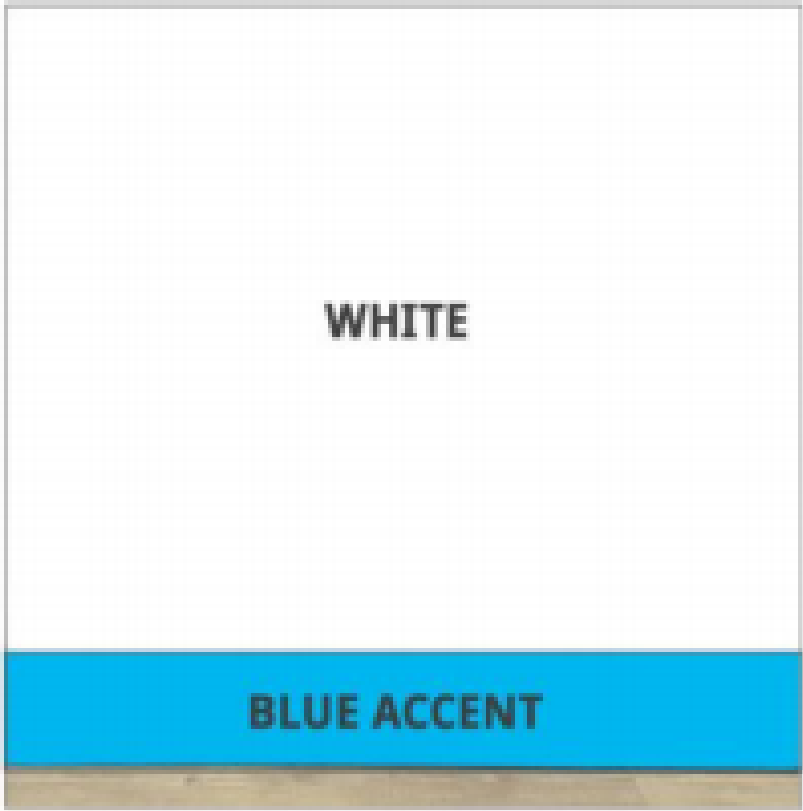
MATERIAL: CLOTH BANNER
SIZE: A1 (594 X 841), A2 (420 X 594)



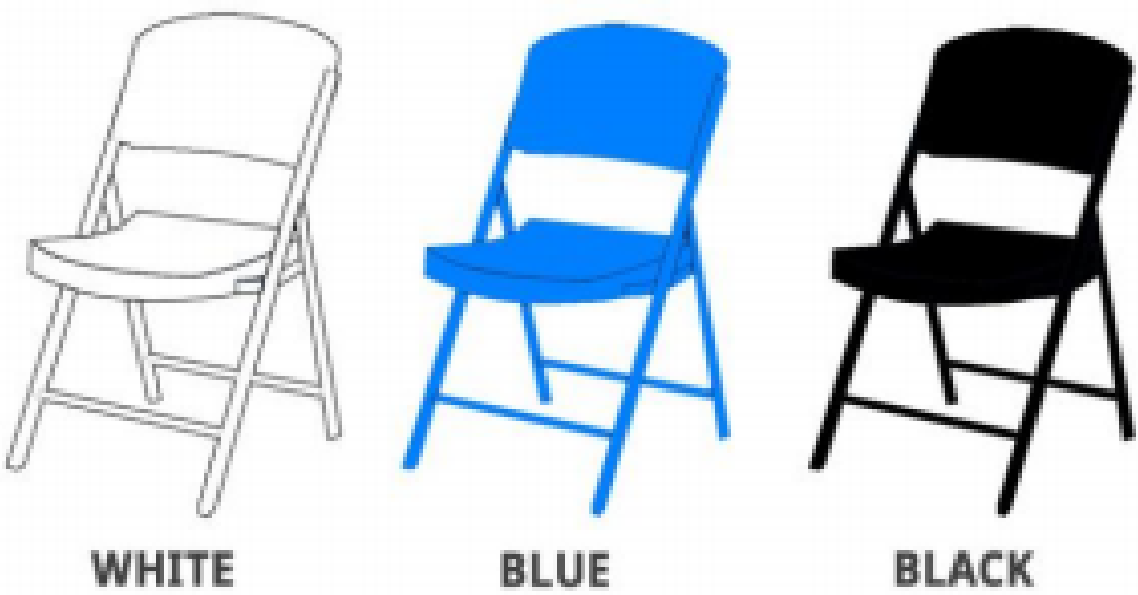
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Atomy Interior Design Guide

SUGGESTED WALL COLORS



CHAIRS



You can use any type of chair for the center but we require that you use only **ONE** color for all the chairs. Provided above are the color choices - white, blue or black.

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06 Business Cards



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1. What is Atomy Education Center?

Education Center is a place responsible for education, i.e. to educate accurate product details and the compensation system so as to provide the necessary fundamentals for network marketing to be executed in a clear and concise manner for a professional sales system that can support its affiliated members.

Education Centers provide the complete, up to date information of Atomy products. Its aim is to teach the company's compensation plan to its members to develop a stronger team and network. An Education Center is an avenue wherein its members can be trained how to conduct the Atomy Business and educated on how to spread Atomy's Absolute system to others.

2. How to apply for Atomy Education Center?

The person-in-charged in the center is called the "center head". The Center Head must fill out and send the Center Application Form and Agreement form through educationcenterph@gmail.com or can be sent through local couriers. Application form and agreement form are downloadable in Atomy Website.

Each page of application form must have signature of center head and duly signed by the royal sponsor.

Requirements to be submitted along with the application form:

- Valid ID
- Recent Picture of Center Head
- Contract of Lease (If renting)
- Proof of commerciality from the local government (If owned)
- Center Membership Form
- Exterior and Interior picture of the proposed center

FAQs

FAQs

3. Who can apply as a center head?

- Must be a TIN verified Atomy Philippine Member
- Must achieve 3 times Sales Master or Higher Mastership.
- Must have attended at least 2 Success Academies and 2 One Day Seminars
- Must not involve with any criminal activity or has pending civil and/or criminal case.
- Must not be a member of other multilevel marketing company.

4. What are the things to consider in applying for Education Center?

- The location of the center must be in a commercial area
- The location of the center must be at least 80 square meter
- The location of the center must be at least 2 kilometers away from other center
- The center must have activities/seminars to educate the members regarding the company
- The center must only be used for Atomy purposes only
- The center must have signage and proof of Atomy Business